

9th Annual

Wrapping Paper Design Contest

SUBMIT YOUR ORIGINAL DESIGNS BY SEPTEMBER 25, 2023

Learn more at www.worthhiggins.com/wrapping-paper-design-contest

**WORTH HIGGINS
& ASSOCIATES**

Each year, Worth Higgins & Associates — Virginia's largest sheetfed printer — produces limited-edition wrapping paper for the holiday season, which is circulated widely to our clients and partners throughout the Mid-Atlantic region. This year, we are inviting **art and design professionals** to enter their own **original designs** into a contest, from which **winning designs** will be chosen for our 2023 holiday wrapping paper package.

The theme for this year's wrapping paper is **"Timeless Traditions"**.

Celebrate the timeless charm of classic holiday traditions or a favorite annual holiday in your wrapping paper design.

"Traditions remind us of where we come from and give us the strength to move forward." - Sara Sheridan

This year, our 3 'Grand Prize' winners will be chosen in the following ways:

1. Founder's Award - an entry will be selected on behalf of our Founders Kay and Worth Higgins
2. President's Choice - Brian Losch will pick his favorite design.
3. The third winning design will be chosen by popular vote from the employee-owners of Worth Higgins & Associates.

Up to 5 'Best in Show' winners may be chosen by runner-up votes in our 'Founder's Award', 'President's Choice' and 'Employees' Choice' categories.

All judging will be blind and based solely on the design.

The deadline for entry is 4 p.m. on September 25, 2023.

ELIGIBLE ENTRANTS

Designers and artists with a wrapping paper-suitable design in mind!

- » This contest is open to all adults located in the United States and Washington, D.C.
- » Must be age 18 or older at the time of submission.
- » Applicants can submit more than one design but can only win one grand prize.

PRIZES

3 'Grand Prize' winners will receive:

- » \$500 WHA gift certificate for any print or wide format project. **(Good for one year from award.)**
- » 50 rolls of wrapping paper (6 sheets per roll) of the winning design
- » 50 custom-printed gift tags

Up to 5 'Best in Show' winners will receive:

- » 50 rolls of wrapping paper (6 sheets per roll) of the winning design
- » 50 custom-printed gift tags

DEADLINE

All entries must be received no later than 4 p.m. on September 25, 2023.

SUBMISSION OPTIONS

Choose one:

1. **Email** – Send a PDF of your design — totaling **less than 10MB** — to Scott Hudson, Worth Higgins Director of Corporate Communications, at shudson@whaprint.com.
2. **Dropbox**® – Share your entry via Dropbox submission to shudson@whaprint.com.

SUBMISSION INFORMATION

All entries MUST include complete contact information with submission:

Name, business name (if applicable), address, phone number + email.

Entries without contact information will not be eligible for inclusion in the competition.

SPECIFICATIONS

- » Print size: 23" x 36"
- » Include a 0.125" bleed on all four sides.
- » Submission can be lower res for emailing and judging purposes; if chosen, final art for production should be 300 dpi at size.
- » Entries not sized to 23" X 36" will not be considered.
- » Worth Higgins & Associates will consult with winning designers on any enhancement techniques prior to final production.
- » Designs do not have to be holiday-specific, but should be appropriate for holiday use.

ADDITIONAL INFORMATION

- » By submitting an entry or multiple entries, entrant acknowledges Worth Higgins & Associates' right to print winning designs.
- » Entrant confirms his or her entry(s) is copyright-free art of his or her own design and does not use any copyrighted images or text.
- » **Any claim of copyright infringement is the sole responsibility of the entrant.**
- » Designs with company specific logos and/or URLs included as part of the design will not be considered for judging.
- » Winner announced on or about October 13, 2023.

You will receive an email confirming receipt of your entry within 72 business hours. If you do not receive confirmation within 72 business hours, please contact Scott Hudson at - shudson@whaprint.com

For additional information, please contact Scott Hudson, Director of Corporate Communications at shudson@whaprint.com.